

Utilizing Information Mobile Technology to Prepare the Nation's Responders for a Natural Disaster Events: Training chapter

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Abstract: Mexico is a country with enormous amount of volcanoes due to a very active pacific plaque that makes a real possibility of nationwide for Earthquake; Volcano and Hurricane events became significant. Mexican Government Agencies such as Protection Civil (Civil Protection) and CONAGUA (National Council of Water), has determined that training emergency response teams will be needed to serve the Mexican civil population in such kind of events. There is an urgent need to identify those that currently have the proper background and are able to can undertake specialized training to assist provide support if such an event should occur. In order to put a program together quickly, the existing infrastructure must be utilized. Once a foundation in a single location has been established, this training program can be replicated to others locations. This is a huge task that must reach every corner of the country regardless of local resources. The best tools available for this job are those are the new Information Technologies and the emerging mobile technology along with the new social network culture whereas every day at every time, regularly people might be connected through their desktops, laptops, cellphones or tablets and participate on their own social networks.

Keywords: natural disasters, instructional technology, mobile technology, social networks.

I. Description of Model

This paper propose a model that might be used in order to train the vast number and variety of Emergency Response Personnel (ERP) needed in the event of such as Earthquake, Volcano eruption or a hurricane events including flooding and wild fires.

In order to conduct this task, the Mexican territory should first be divided into six regions: Northeast, Southeast, Southwest, Northwest, Central and South. According to the Mexican Civil Protection Agency in each of these regions already contains readiness level 1 disaster' medical assistance teams directed by the Secretary of Health (SH) and Mexican Army Natural Disaster Program (DNIII Program) under an umbrella program known as the National

Disaster Prevention System (NDMS). These regions will be created as indicated by the following map. (See Figure 1).



Figure 1. Location of 6 different Mexican regions and its the states that are part for each region.

Universities from each state (public and private) might be the backbone of the training delivery. These educational institutions will initiate the training program and establish the required training facilities. Following this initial phase these institutions will support other educational institutions and government agencies to ensure the integrity of the training process. Site selection is based on the combination of existing medical capabilities, communications infrastructure and emergency medical personnel such as the National Medical Response Teams (NMRT) for natural disasters.

These universities must be in close proximity to Level 1 medical response teams and can utilize Internet 2, the fastest and most reliable Ethernet connection.

Each institution also has the learning technology and education departments necessary to assist in coordinating such a large project. For certain aspects of the data transfer secure satellite links will be used to ensure the system can not be compromised.

By identifying and using established facilities rather than building from the ground up there should be a significant savings in costs and time to implement this project. The initial phase will align at least five hospitals and one university in each region with one hospital designated as having the lead role. The universities will manage classes offered over the Internet and provide the technical and facilitation expertise for their region. Each university will have five *Supporting Delivery Centers* (SDC) for a total of thirty centers across the country.

In the second phase, the main public university in each state of the country will replicate the same training process in their state and local government agencies. Public facilities such as libraries and schools may provide the necessary computer pods and personnel as the training cycle progresses out from the initial core participants. Every effort will be made to bring the instruction process to the participants so they can continue providing valuable services to their communities (See Table 1. and Figure 2.)

Table 1. Initial Regional Universities and Hospitals

Region	Lead University	Lead Hospital
Northeast	University of Nuevo Leon	IMSS
Southeast	Autonomous University of Yucatan	IMSS
West	University of Guadalajara	IMSS
Northwest	Autonomous University of Sonora	IMSS
Central	National Autonomous University of Mexico	IMSS
South	Autonomous University of Oaxaca	IMSS

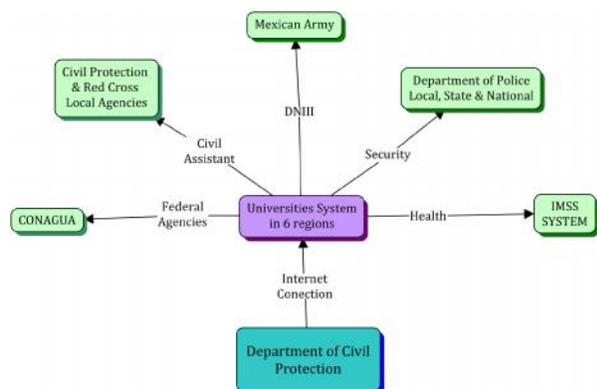


Figure 2. Phase One Physical Structure.

II. Strategy Overview

The basic strategy for the training process is using replication. Each Supporting Delivery Center (SDC) in each state will study the initial set of courses, once they finish the full set of courses they will teach them to another six delivery centers. This will be replicated until the training process is completed for all the SDCs. It is important to note the universities involved in this project are the main coordinators but it is the government agencies that will be the facilitators. This training process is designed such that past trainees can carry out the training process while not taking away from their jobs and duties. (See Figure 3.)

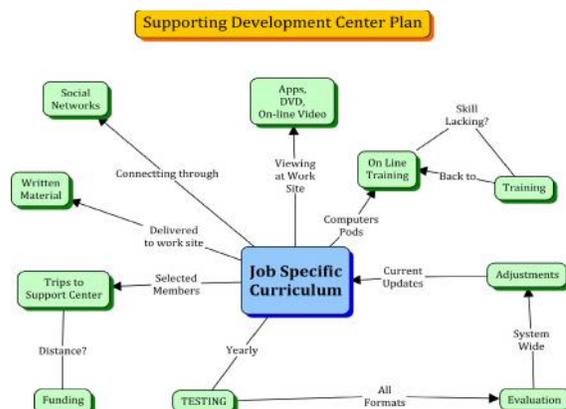


Figure 3. Supporting Development Center Plan

The learning material will be delivered by Centra and/or Scopia Software using a virtual classroom environment since these software are capable of delivering diverse materials to large numbers of people using multiple tools such as audio, video, simulation software and e-materials among others. Also, social network communication technology such as Hangouts and WhatsApp can be used with not restriction for new or other existing communication Apps.

We calculate that in 6 months all of the required training can be accomplished. This is assuming that three months of training, on average, are enough to cover all participant’s skills acquisition needs.

III. Mobile Information and Social Network Technology Considerations

Transactional Distance

In order to avoid a “communications gap” [1] and facilitate the switch from traditional to virtual mode, some special activities will be required before the core training can be carried out. These activities will be comprised of a short course where participants learn virtual mode training principles and how to use specific software, Apps and Internet tools. Separate

lengthier activities will need to be performed to convey the course's core content.

In order to generate a feeling of community, or belonging, various activities will be required of the participants during the early stages of training. In an effort to reduce the transactional distance [2] and develop the critical volume of dialog necessary for a successful program, trainees will have to participate a minimum amount yet have some degree of freedom to determine the pace and implementation of the course.

Interaction

While learner interaction with traditional methods of teaching has been refined over the ages the distance learner, being relatively new, is not as well known (Anderson, 2003). Each of the learning SDCs will construct their own strategies for interaction and learning based on regional and local

the training will require the participants to take advantage of recent developments in technology it will be important for them to understand the student-technology interaction. This critical interface as reported by Gunawardena & McIsaac [3] will be nurtured and taken into consideration during the first few meetings. These early sessions will be of a face-to-face nature with qualified training personnel provided by the regional university and replicated by the Universities in each state.

Each participant will have to test out of this session. Those that fail to show adequate proficiency will be allowed to review the material on a self-study basis and be retested. If they fail to pass the test a second time they will have to wait for another training cycle. (See Figure 4.)

These first two meetings in addition to the three meetings during the course, as already mentioned,

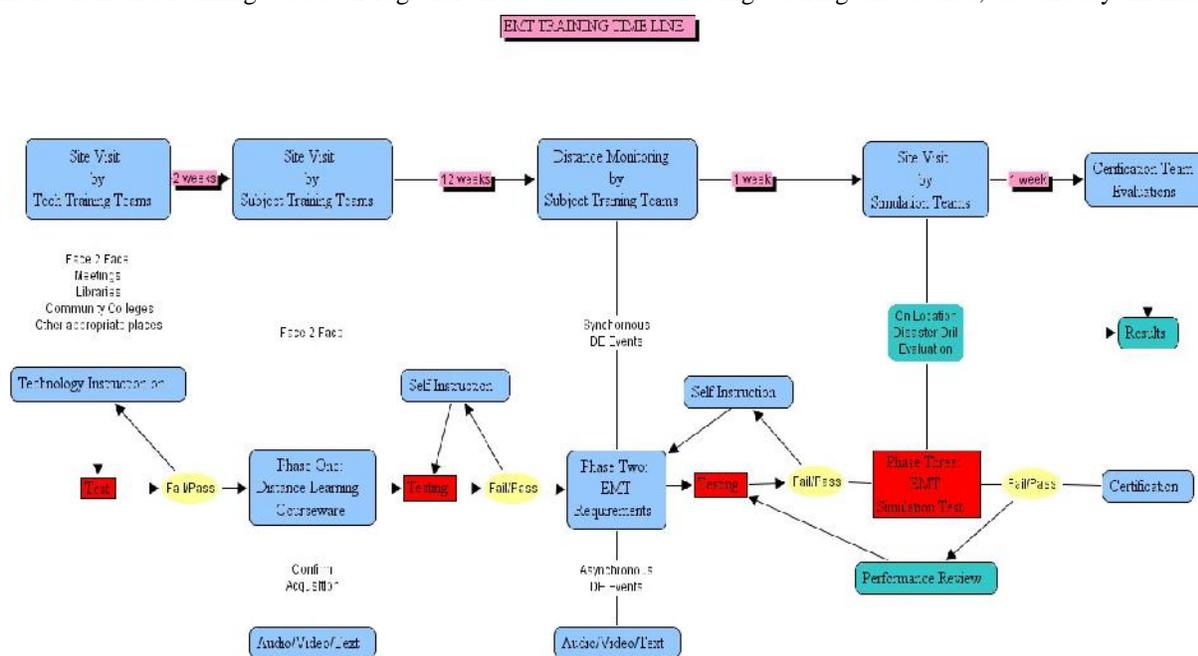


Figure 4. EMT Training Time Line

cultures thus allowing for a variation in beliefs and values. Opportunities for student-teacher interaction, student-student interaction as well as student-content, as defined by Moore [2], should be identified and taken advantage of using different tools provided by the technology. More feedback activities can be created using Virtual forums and Networking sessions along with Social Network Software such as Facebook and others Content Media Service (CMS) Apps. The schedule for these sessions can be decided by the local SDCs, giving them some autonomy. The orientation to the program should take place during the first and second weeks of the sixteen-week course and will provide instruction for the use of technology and any other matters that are pertinent. Since most of

will leave eleven weeks for distance learning course material. The participants will have to show their ability to communicate effectively using the technology before they will be allowed to continue with the course.

Social Presence

There will be several, at the will of each SDC, face to face meetings for discussion and demonstration of triage techniques and other medical training matters for "hands-on" field practice and drill and practice tasks. There should also be a specific time each week to discuss questions with an instructor as well as asynchronous communication available for

thorough scenarios that pose various problems throughout the course.

An electronic version of a complete set of supporting material will be posted in an Electronic Library available in the training Website. With this action, we can guarantee that all participants will be able to reach them in a synchronous as well as asynchronous mode in a reliable and effective way.

Strategy of delivery

Since this project is a high priority, the funds are should be expected to be made available by congress and government agencies such as Natural Disaster III (DNIII). As with all government programs this one will be under review on a yearly basis and must be shown to be cost effective. There is always the possibility that another project or need will come along that competes for funding so it is imperative that costs be analyzed and justified at all times. To maximize the return on training funds we propose a chain reaction strategy, which means that the successful trainees will become the trainers. The learning and supporting material will be delivered using different media such as printed material, DVD, Mobile Apps and CBL software (tutorial and simulators). The delivery of CBL instruction will be made primarily by e-mail using Internet accessible modes of instruction including discussion rooms and individual question and answer sessions in real time with instructors.

Instructor support

The medical doctors and other health experts in the field emergency events will collaborate with each regional university in order to provide the necessary information concerning the effects and aftermath of those events. All information will be shared in the form of parallel courses that will be required for the EMTs. Emergency medical technicians would be the recipients of this training program because they would be on the “front lines” of any emergency and would be required to make correct decisions very quickly.

Training will take place at each lead regional university and lead regional hospital with triage and mock medical emergencies taking place simultaneously as if the situation was really happening. Doctors and senior nursing staff will supervise these exercises.

IV. Course Design

The design of the course is composed of four modules to respond to each type of emergency situation, i.e., Public Health, Public Safety, Public high amount of people Evacuation strategy and, Search and Rescue situations. Each module is

independent from one another and thus can stand-alone, however the intent is for the modules to be consistent with each other so as not to have any conflicts in instruction or procedural application of training. Each module will include content about the subject matter as well as strategies about organizational reactions for an event. While each module will have different content they will each revolve around testing. Each SDC will be able to choose any one module to work with and when that module has completed the SDC will be able to choose another module. This will accommodate the local needs for each SDC in case it is determined that one threat is more likely to occur than another. When a SDC has completed the entire set of instruction (all modules) and successfully passed all exams then that SDC will be able to replicate the course by choosing another 5 sites that will contains five SDCs.

While there is not total agreement on what an ideal online class consists of there are some guidelines [6] that will be followed. Every effort will be made to ensure a high quality of material. Online text will be of original electronic documents, no copies, and critical text will all be available in hard copy. A course outline and study guide will help the student stay on track and allow them to manage their progress. Each module will have a clearly defined assignment with timely feedback from the instructor. There will be several avenues for communications both synchronous and asynchronous. (See Figure 6.)

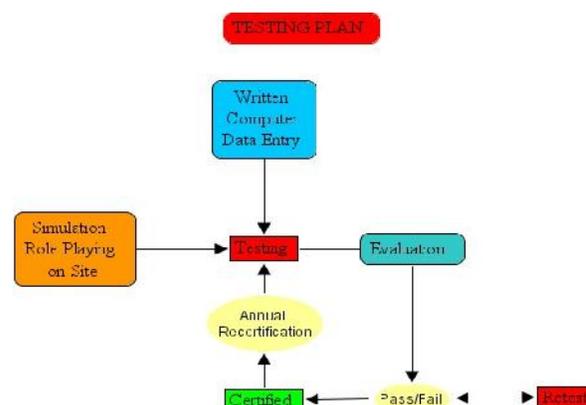


Figure 6. Testing Plan

Description of the module

Each module will comprise a portfolio including activities to be done in the local site, SDC, as well as in Internet.

Participant's characteristics

They primarily work in the medical health fields including; Medical Doctors, military medical practitioners, nurses, and EMTs, as well as security sectors such as law enforcement and firefighters. The characteristics of the participants should include:

- 1) A sense of responsibility, discipline and confidence.
- 2) Able to handle critical situations on their own merit and by teamwork.
- 3) Ability to work in an interdisciplinary environment.

About participant communities

The participants will be prepared to:

- 1) Carry out critical duties based on the knowledge acquired from the training program.
- 2) Be able to propose independent logical solutions for any specific problem.
- 3) Be able to transfer this knowledge (from #2) to increase the training level of the communities.

Instructional Goal for Project

All participants that are attending this set of courses will be able to efficiently and effectively use the information to provide emergency medical and technical assistance in the event that any of the aforementioned disasters take place to benefit their community and country. In an effort to make the virtual training as real as possible [7] there will be simulations incorporated into the lessons. To enhance the realism, audio and video will be used to simulate putting the student into what would be a life-threatening situation in the real world.

Class restrictions

This set of courses may involve people that have never taken this style of DE for training before. For effective learning to take place the audience cannot be over of 200 people for each site. Ideally 80 participants for each SDC with two groups of 40 participants would be the maximum size for a single site. Our biggest concern is that the coordinator for each SDC be able to ensure their participants get quality feedback. To accommodate this requirement, class size limits are lower than the technology will allow. Also to guarantee adequate lab time (WEB and Tutorial) for all participants in each site group size will be restricted. The Coordinators for each SDC will also be medical doctors as well-qualified nurses, they will work close of them.

Costs of the Project

Costs of the project will be calculated by the following formula [8]:

$$\$ = \frac{t}{(h)(n)}$$

Where:

\$ = the cost per student contact hour

t = the total costs of material (text, program, etc.), including overhead, production, and delivery

h = the average number of hours spent studying those materials per student

n = the number of participants studying the material over the life of the course

Learning Strategies

The hoped for outcome of this training program is that the participants assimilate as much of the new information as is possible. Each student will need to “construct meaning” [9] for themselves. The pragmatic pedagogy of John Dewey insisted that in order to learn one had to experience [10] and then had to make that experience their own.

For this set of courses we have chosen two kinds of learning strategies [11]; (1) Collaborative Problem Solving which includes learning strategies such as; *Pooled Data Analysis*, *Parallel Problem-Solving*, *Simulations* and *Social Plans* and, (2) Information Sharing Strategy including *Information Exchange*, *Keypals*, *Sequential Creation* and *Global Classrooms*. The purpose for using these strategies will be for the participants to gather information from real life activities about the subject matter, process the data, and develop appropriate organizational reactions.

Collaborative Problem Solving

Pooled Data Analysis. Participants will respond to a survey about their knowledge concerning the appropriate response to an attack using any or all of the weapons already described. The participants will share their own information with other sites and compare it.

Parallel problem solving. A problem will be post for a Site and their own Cells will propose an agreed upon solution for the particular subject matter. This activity will hopefully challenge the individuals and require “*Megacognitive Awareness*” [12] when crafting a solution.

Simulations. Local, state, national and international events will be simulated and the site's Cells will provide their own insights about how best to deal with those emergency situations.

Social Plans. Each Site will carry out a set of social activities, i.e., town hall meetings, surveys and open forums in order to observe social reactions about training activities or the emergency situations should they occur.

Information Sharing Strategy

Information Exchange. All participants will be involved in exchanging information about their findings and resulting insights about the subject matter.

Keypals. Participants from a SDC will share their strength with other members of their Site.

Sequential Creation. Participants will create their own meaning in a collaborative way about the subject matter.

Global Classrooms. The participants of a single site will work as one in order to design and create their own strategies about subject matter.

Table 2. Resource Analysis.

ITEM	DESIGN	DELIVERY	
		ORIGINATION	REMOTE
PERSONNEL			
Instructional Designer	YES		
Programmer	YES	YES	YES
Graphics Designer	YES	YES	YES
Facilitator			
CAPITAL			
OUTLAY	YES	YES	YES
Video Studio	YES	YES	YES
Computer stations	YES	YES	YES
Audio-Video Rooms	YES	YES	YES
Apps			
MATERIAL			
Hard-copy materials	YES	YES	YES
CENTRA	YES	YES	YES
Software Design courses			
Internet connections and support			
FACILITIES			
Rooms conditioned for educational activities in each SDC	YES	YES	YES

V. Conclusions

We are proposing a model solution for needed training based on a Distance Education approach. Our proposal must fulfill all training needs that are required. The characteristics of our proposal must also match requirements listed in the assignment paper. We are considering that our proposal has some advantages as well as some disadvantages and we have decided to list the most important of them in order to balance our proposal. We hope this explains how a training project could be implemented and how this could improve the present proposal.

Advantages of the project

Since this topic is a nationwide public safety concern and therefore a national security concern, we are assuming that trainees will be highly motivated about this program. The non-linear design in the set of courses and the chain reaction strategy for replicating the training process are the core of this project. With the availability of the new Internet, and state of the art technology, such as Centra Software, we can make this project a reliable and effective solution for massive training. Another advantage is most participants will be people who have an above average educational level. This characteristic could facilitate the training process because participants are already dealing with life long training processes, due to the nature of their jobs, which requires them to keep their skills current.

Disadvantages of the project

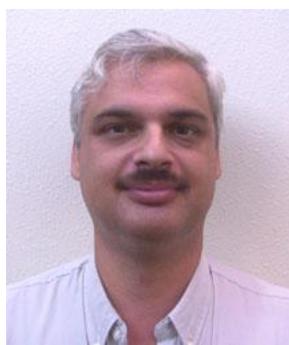
There are some concerns for the delivery and implementation of this project. The following are the most important detected disadvantages. (1) The size and (2) diversity of the target participant population to be trained are our biggest concerns in terms of training effectiveness (3) The possible lack of participant's experience with DE technologies (4) differences related to work skills and position and finally (5) the lack of project assessment tools could be a constraint.

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Author's description



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